

Message Text

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PAGE 01 STATE 111836

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ORIGIN EB-11

INFO OCT-01 AF-10 ISO-00 COME-00 SS-20 LAB-06 RSC-01 /049 R

DRAFTED BY EB/OCA/BR:IAWILLIAMSON:DJT

APPROVED BY EB/OCA:NSLAKAS

AF/EPS - MR. WHITE

COM/OIM/BIC - RGARNITZ

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R 290134Z MAY 74

FM SECSTATE WASHDC

TO AMEMBASSY LAGOS

AMEMBASSY ABIDJAN

UNCLAS STATE 111836

E.O. 11652: N/A

TAGS: BEXP, XA

SUBJECT: AFRICAN ECONOMIC/COMMERCIAL OFFICERS CONFERENCE

LAGOS FOR BRENNAN AND ABIDJAN FOR RAMSAY

1. CONFERENCE SCHEDULE CALLS FOR PANEL ON RELATIVE EFFECTIVENESS OF DIFFERENT TRADE PROMOTION TECHNIQUES ON MORNING OF SECOND DAY. WE WOULD LIKE PANEL PARTICIPANTS TO GIVE A TEN MINUTE PRESENTATION EVALUATING UTILITY IN THEIR RESPECTIVE COUNTRIES OF DIFFERENT TRADE PROMOTION TOOLS SUCH AS TRADE MISSIONS, FAIRS, CATALOG SHOWS, AND TECHNICAL SALES SEMINARS. WE HOPE THAT YOU ARE WILLING TO SERVE ON THIS PANEL.

2. FOR RAMSAY: YOU MAY ALSO WANT TO DRAW ON YOUR EXPERIENCES IN KINSHASA AS WELL AS IN ABIDJAN IN DISCUSSING THIS TOPIC.

3. PLEASE ADVISE IF YOU CANNOT SERVE ON PANEL. RUSH

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 29 MAY 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974STATE111836
Document Source: CORE
Document Unique ID: 00
Drafter: IAWILLIAMSON:DJT
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740134-0395
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740510/aaaaaiog.tel
Line Count: 50
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: shawdg
Review Comment: n/a
Review Content Flags:
Review Date: 05 NOV 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <05 NOV 2002 by boyleja>; APPROVED <09 JAN 2003 by shawdg>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: AFRICAN ECONOMIC/COMMERCIAL OFFICERS CONFERENCE LAGOS FOR BRENNAN AND ABIDJAN FOR RAMSAY
TAGS: BEXP, XA
To: LAGOS ABIDJAN
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005